



The ONE SOURCE for all your credit reporting needs

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REPORTING OF CONSUMER ACCOUNTS

I have been asked, several times, by some financial institutions: Why should we report?

Well, there are several reasons.

1. To give your good customers a good rating for paying their accounts on time.
2. To let every other creditor know that your bad customers are not paying as agreed.
3. To help keep your customers from getting over extended. (many financial institutions make loans based on debt to income, and if your accounts are not listed, you may be encouraging them to become over extended.)
4. To help your customers get lower (or higher insurance premiums, if they are not paying you on time.) Most insurance companies are using credit reports and credit scoring to, not only approve or disapprove, but also to determine the amount of the premium. By not reporting good loan accounts, consumers insurance premiums could be affected to the tune of several hundred to over one thousand dollars each year.

Non-financial institutions can report their consumer accounts. They must have a minimum of 500 and they must be reported electronically. Experian does not accept paper new account sheets anymore.

REPORTING OF BUSINESS ACCOUNTS

Business accounts can be reported to Experian Business Services. There are three different formats, one for financial institution, one for commercial businesses and one for collection agencies.

Accounts can be reported via e-mail, disk or direct using ftp protocol. Experian accepts the data in an ASCI data base or in an Excel data base.

CONFUSING SCORES FROM TRANSUNION DIRECT CONSUMER REPORTS

TransUnion is selling consumers a credit score that is their own product, not Fair Isaac!

If a consumer has pulled their credit report and score directly from TransUnion, the credit score they get will be called a "TransUnion Personal Credit Score." This credit scoring model is not available to creditors and has no relationship to the Fair Isaac score you get from us or the Emperica score you get from

TransUnion. This model's scores range from 400 to 925. I have no idea how the scores are

determined on TransUnion's own model. Fair Isaac's range is 350 to 840. The scores are determined based on this information:

- Payment History (35%)
- Outstanding debt (30%)
- Length of credit history (15%)
- Recent inquiries on the report(10%)
- Types of credit in use (10%)

SPEAKERS

If you need a speaker for your civic organization or school, give us a call. our current topics are: free and not so free credit reports and how and when to get them.

EXPERIAN BILLS

A few of our members are still receiving past due bills from Experian.

If you receive a bill from Experian, please don't pay it. Either fax or mail it to us.

Experian has also sent letters to some of our members soliciting new services. Don't sign up for any services from Experian unless you do it through us.

Experian charges minimum monthly fees for their services and products. **We do not charge monthly fees of any type.**

LoansPQ™ "ON LINE LENDING"

Objectives

Our key objective is to provide your institution with superior, automated lending and decisioning technology that delivers tangible, long-term value and supports the growth and costs savings objectives of your institution - as well as the following:

- * Enhance your customer value and loyalty.
- * Provide a vital channel to acquire more lending opportunities.
- * Streamline your institutions' entire lending operation.
- * Reduce all lending associated costs and risks.
- * Provide you with a competitive advantage in the internet environment.
- * Leverage our many 3rd party alliances to your advantage.

Benefits of the LoansPQ system:

- * Improve your customers' relationship's by giving them a borrowing channel that is easy, convenient, and always open.
- * A 24/7 "virtual lending center" gives your institution a competitive edge to generate significantly more revenues.
- * "Data Mine" for additional product/revenue opportunities with the MCIF tools.

* Customizable pre-qualification engine that's built to your exact underwriting preferences to lower your specific risks.

- * Greatly reduce loan acquisition and processing costs while decreasing human error in the underwriting process.
- * Advanced cross-selling capabilities allows you to offer multiple, Pre-Qualified loan products via our patent pending "recommendation engine".
- * Significantly increase new customers with our "Express Membership" tool and strengthen loyalty among existing customers.
- * Provides a vital link between front-end (new loan acquisition) marketing and the back-end processing that follows.
- * No software/hardware installation, and can be fully operational within days.
- * Seamless integration to your data/host processor and website.
- * Private-labeled to remain consistent with corporate branding objectives.

Call us today if you are interested in learning more about this on line lending program and how you can be accepting loan applications over the internet. It doesn't matter whether you have a web page or not!

DISPOSING OF A CONSUMER REPORT

The new federal rule is requiring businesses to take appropriate measures to dispose of sensitive information derived from consumer reports.

Any business or individual who uses a consumer report for a business purpose is subject to the requirements of the Disposal Rule. The Disposal Rule applies to consumer reports and the information derived from consumer reports.

WHAT IS 'PROPER' DISPOSAL?

The Disposal Rule requires disposal practices that are reasonable and appropriate to prevent the unauthorized access to – or use of – information in a consumer report. ftc.gov/os/2004/11/041118disposalfrn.pdf.

KCB INFORMATION SERVICES HOURS

Monday – Friday 9:00am to 4:30pm

Consumer credit reports are from Experian.
Business reports are provided from Experian.
Employment reports are provided from Experian.
Residential mortgage credit reports and merged credit reports may contain information from: the Kewanee Credit Bureau, Experian, Transunion and/or Equifax.
Criminal background checks are from the Illinois State Police, Credit Commander or Creditretriever.
Tenant screening reports are from Credit Retriever.
The KCB Information Services has served businesses since 1928 and serves central Illinois for Experian.