Experian Detect℠

Application fraud prevention system

Application fraud is a magnet for the criminal mind, involving little risk and big rewards. The "take" from American businesses is more than $35 billion annually and growing. Far more damaging than delinquent or bankrupt accounts, fraud losses average three times higher than normal charge-offs.

The problem of fraud

Most of today's fraud is the work of highly organized and sophisticated international crime organizations that operate with little fear of getting caught. They pose a real and growing threat to your profitability, attacking your system at its weakest point. Now there is a new tool to combat application fraud.

Enter Experian Detect℠, the application fraud prevention system from Experian. Experian Detect is an online, real-time application fraud detection system that highlights potentially fraudulent or high-risk applications. It's the most comprehensive and predictive application fraud solution available, proven over years of experience with millions of applications.

The Experian Detect solution

Experian Detect uses a variety of policy rules to determine the likelihood of a fraudulent application. These rules are applied to the current application, past applications, fraud records and credit data to achieve a 360-degree view of an applicant. Policy rules identify inconsistencies and anomalies that indicate identify theft or other types of potential fraud. A numerical fraud index is also provided to help you prioritize workload and account reviews.

During processing, Experian Detect highlights suspicious applications by checking whether the application:

- *Contains consistent data* — Is application data consistent with itself and historical application data?

- *Contains valid data* — Does the application data appear to be true based on internal and external data sources?

- *Has any indication of fraud* — Does the application trigger any fraud indicators?

- *Is a known fraud* — Does the application match a record on the National Fraud Database℠?

Once an application is processed through Experian Detect, Experian® matches your applicant's "hits" against the Experian Detect database. You'll review details of the matched applications on the Internet and incorporate this information into your own application processing.

Experian Detect gives you the ability to improve profitability and performance in today's increasingly risky environment. It alerts you to obvious attempts to defraud by means of an application for service or credit. It flags questionable applications and provides the backup data to help you assess the risk. It also provides quick answers on applicants who are in good standing, enabling you to move fast in connecting service or granting credit.

Ease of use

- Experian Detect is provided with your standard credit report

- Experian provides online access to the Experian Detect Fraud Review Service

Customization
You will be able to choose which indicators are returned to you, ensuring that you review the information most relevant to your business.

Flexibility
Experian Detect can be implemented across your organization and customized for specific operating units and processes.

Experian Detect rule categories

Consistency

▼

- Current application inconsistencies
- Matched application inconsistencies

Validity

▼

- Current application inconsistencies
- Experian Detect connections

Indicated fraud

▼

- Inferred alias inconsistencies
- Credit bureau inconsistencies
- Fraud summary data

Known fraud

▼

- National Fraud Database records

Experian Detect gives you the power to:	Through these features:
• Predict fraud more quickly and accurately	• Crosschecking the current application against the consumer's credit file and previous applications using robust and comprehensive matching logic.
• Review inconsistencies in your applicants' information	• Real-time access to an online, browser-based Fraud Review Service that highlights inconsistencies in the information about your applicant.
• Adjust volume and prioritize accounts	• Using the numerical fraud index, you can determine by business unit or for the entire organization the threshold at which an application needs to be manually reviewed.
• Identify soft and hard fraud	• Alerting you to inconsistencies that identify soft fraud — individuals changing personal details to make themselves appear more creditworthy — and hard fraud — attempts to steal a consumer's identity.
• Increase loan approvals	• Providing information to determine if an application is simply high-risk or truly fraudulent; a reduction in fraud losses can let you accept more credit risk. Instead of turning away potential accounts, you can adjust terms appropriately to capture more business.
• Assess shared data across industries	• Employing data from credit card issuers, banks, automobile lenders, telecommunications companies, consumer finance companies and retailers.

The end result

Clients worldwide use Experian Detect as part of their application review process. By implementing Experian Detect system-wide, these clients decreased the number of write-offs associated with fraud and increased their overall application approval rate.

Data reciprocity

Experian Detect provides on data reciprocity, with users sharing application data and information about known frauds with Experian and other Experian Detect users across industries. By sharing, you'll have access to a breadth of data that will help you spot potentially fraudulent or high-risk applicants before approving an application.

It's about prevention

Experian has combined its credit bureau data, fraud prevention capabilities and scoring expertise with shared application and fraud data to create a powerful fraud prevention system. You'll reduce fraud charge-offs and boost your bottom line by making this remarkable system your first line of defense against application fraud. So, stop credit fraud where it starts by putting Experian Detect to work for you today.

To find out more about Experian Detect,

contact your local Experian

sales representative or call

800 333 4930.

475 Anton Blvd.
Costa Mesa, CA 92626
800 333 4930

www.experian.com