Experian™ A world of insight | Data Select Network℠

Six steps to new prospects

Data Select Network allows you to find new customers with targeted prospect lists directly from Experian's most popular databases. Data Select offers access to more than 215 million consumers, new homeowners, new movers, and over 16 million businesses. With online list downloads, you can go from a good idea to great results with just a few simple clicks!

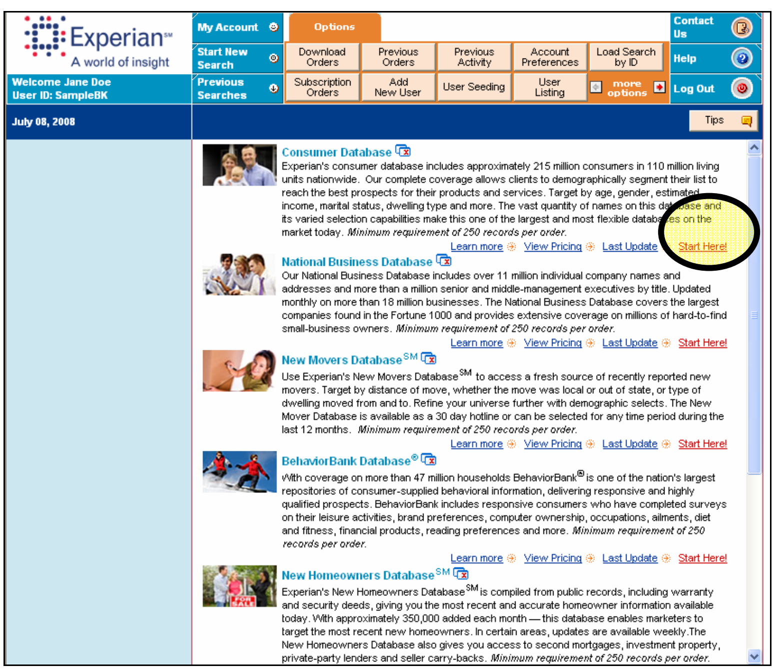
Three steps to a count, six steps to an order

Step 1: Select a database
Step 2: Build your list
Step 3: Get a count total and price quote
Step 4: Place order
Step 5: Confirm and pay
Step 6: Download file

You can click on the **Tips** button located in the upper right corner at any time. This will open a window that contains hints and information specific to the screen that is currently displayed in the system. Please be sure to deactivate any pop-up blockers so you can view the Tips window.

Step 1: Select a database

Go to www.dataselectnetwork.com to logon. Once you are logged into the system, select the database you want to search and click the **Start Here** hyperlink.

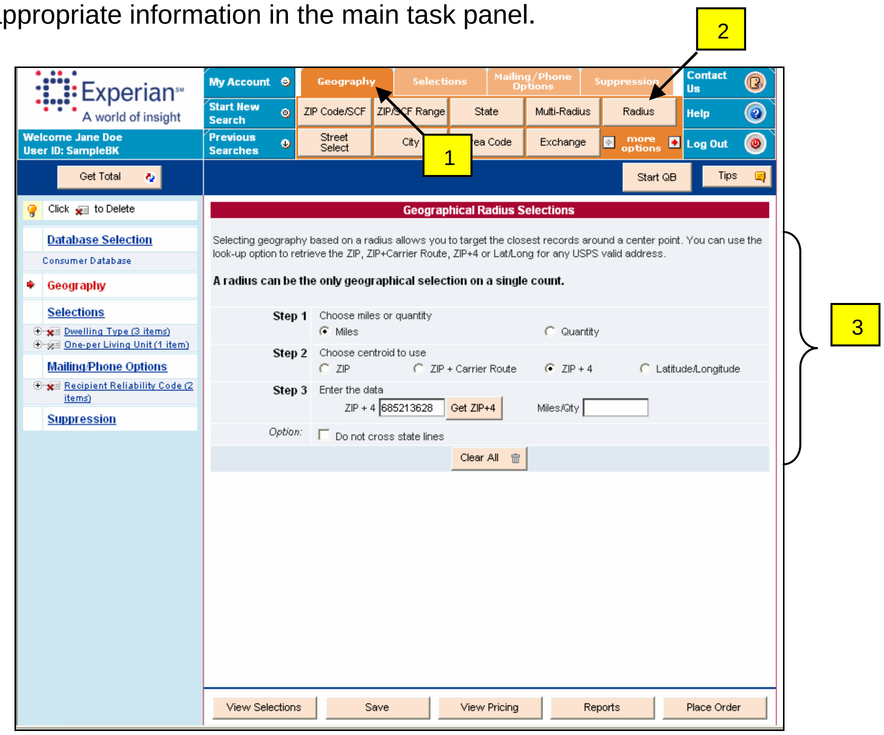


Step 2: Build your list

Select your list criteria. Use the orange **Geography**, **Selections** and **Mailing/Phone Options** tabs located at the top of the screen to move to each section.

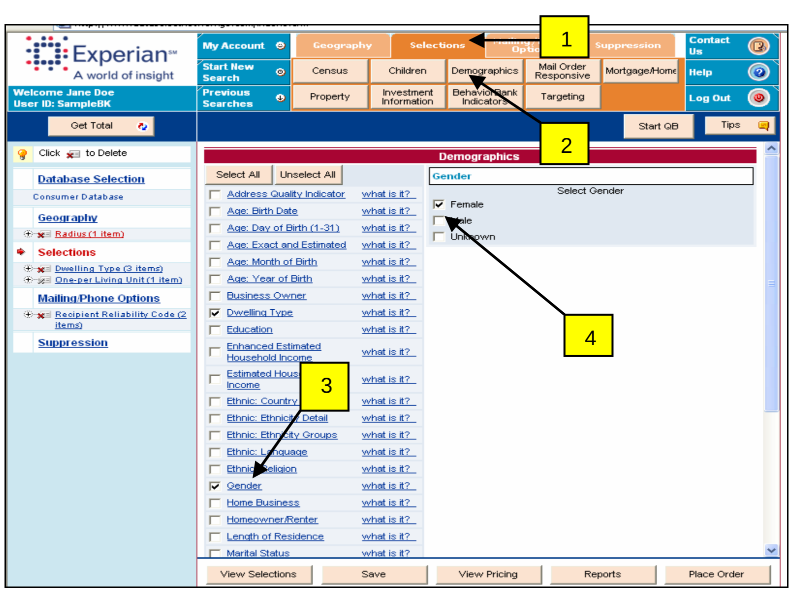
Geography – Enter the geographical area you want to search.

1) The system will automatically start on the **Geography** tab.
2) Click the button that represents the type of geography you want to add. In this example, we clicked the **Radius** button.
3) Enter the appropriate information in the main task panel.



Selections – Refine your list by adding additional selections.

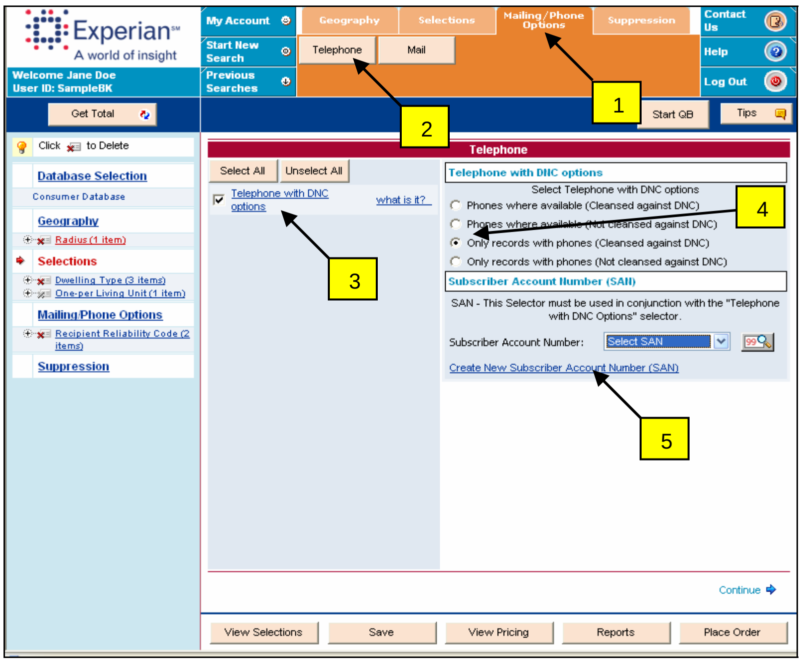
1) Click the **Selections** tab.
2) Click the button that represents the type of selector you want to add to your list criteria. In this example, we clicked the **Demographics** button.
3) Click the hyperlink of the selector you want to add. In this example, we selected *Gender*.
4) Select the value(s), for this example we only want female records.



Mailing/Phone Options (optional) – Add telephones where available or select only records with telephone numbers.

1) Click the **Mailing/Phone Options** tab.
2) Click the **Telephone** button.
3) Click the *Telephone* hyperlink.
4) Select your preferred telephone value, for this example we only want records that have a telephone number.
5) Create a new SAN Form. Click the *Add New* hyperlink. This will open up the online SAN form. Enter your SAN information in the form and click the *Submit* button. Once you complete the SAN form, Experian will keep it on file until it expires. In the future, you will be able to select it from the drop down box.

As a service to our clients, Experian accesses the National Do Not Call registry on your behalf to suppress the "Do Not Call" phone numbers from your order. In order for Experian to do this, we must have your SAN on file.

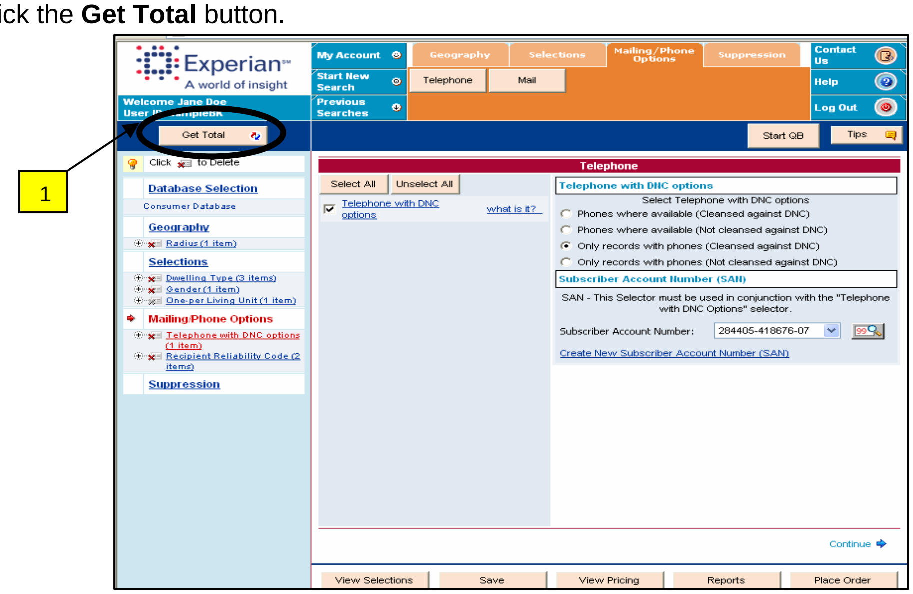


Step 3: Get a count total and price quote

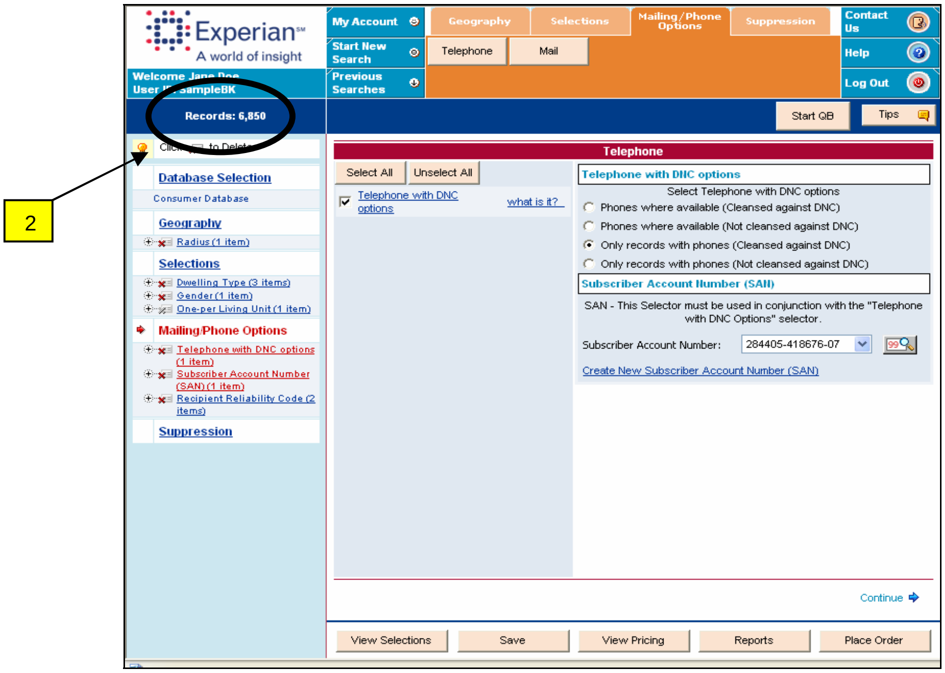
Now you are ready to get a count total and a price quote for the count you just built.

Get a count total –

1) Click the **Get Total** button.

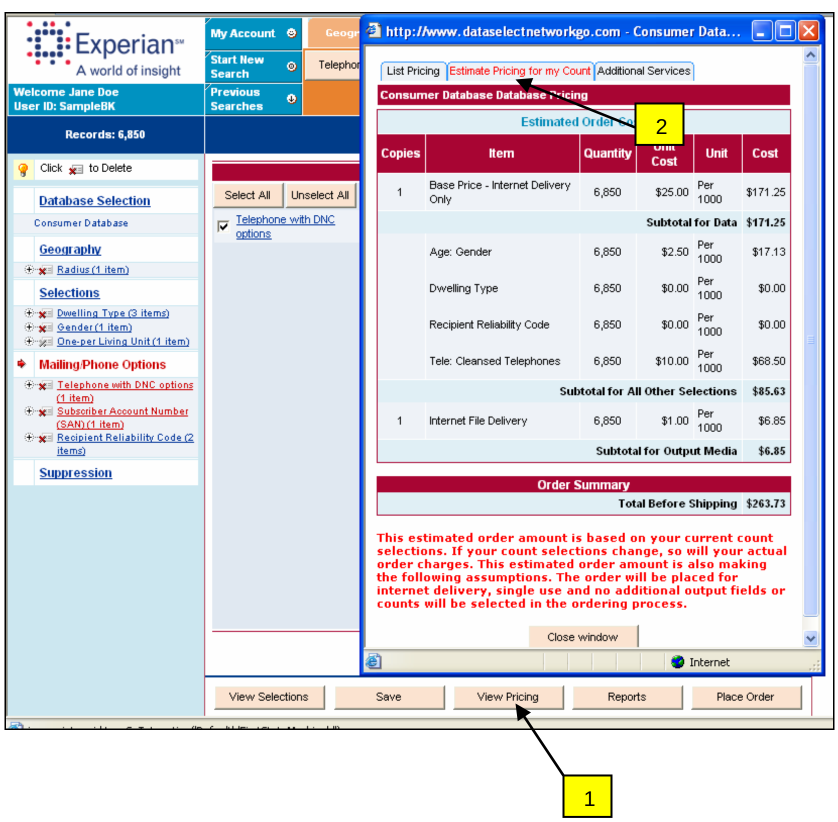


2) The total number of prospects that meet your list criteria will be displayed. Now that you have a count total, you can get a price quote.



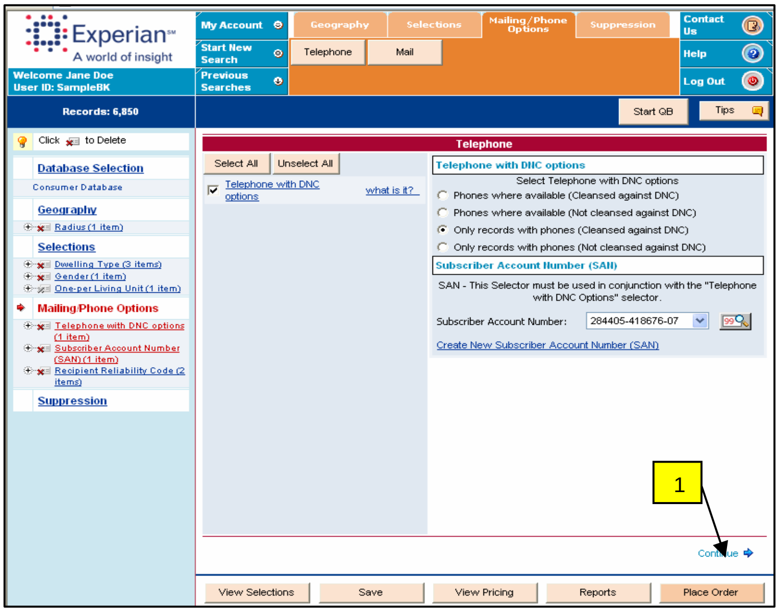
Get a price quote –

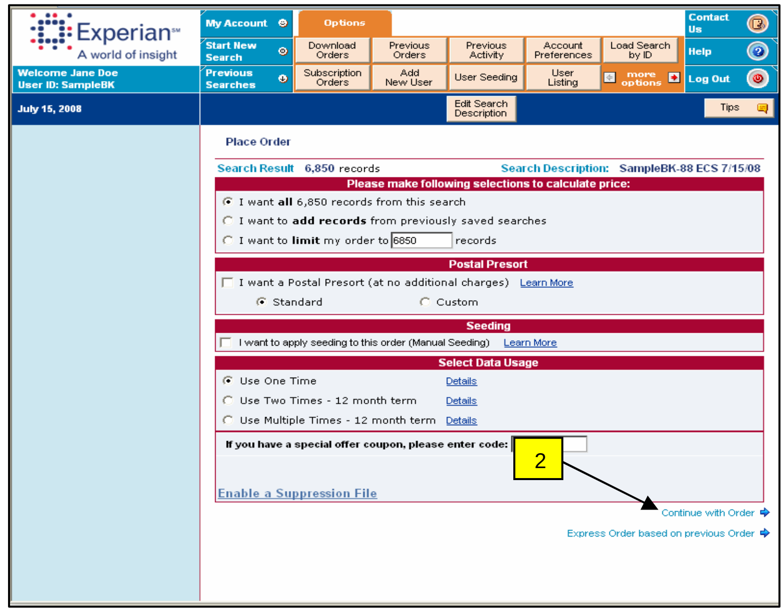
1) Click the **View Pricing** button located at the bottom of the screen. This will open a window with two tabs. The first tab contains the list pricing for the database you are working in; the other contains the estimated price for the list you have created.
2) Click the **Estimate Pricing for my count** tab. This will display your price quote.



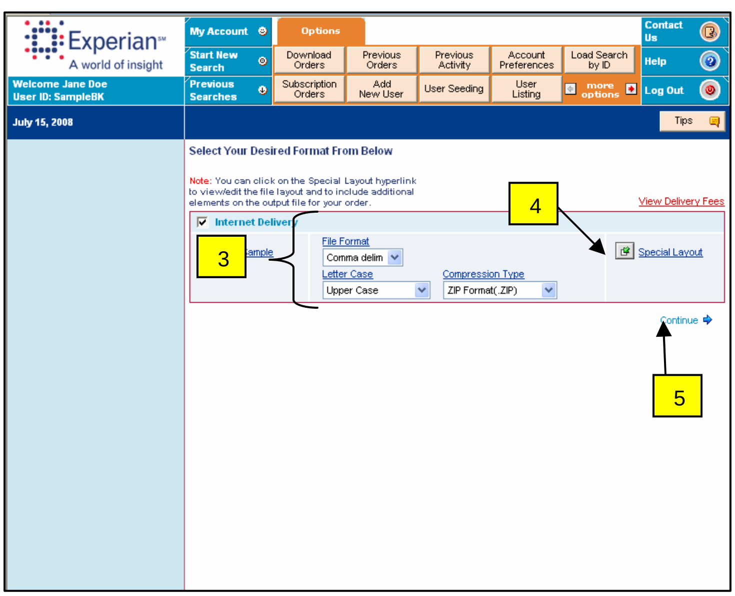
Step 4: Place your order

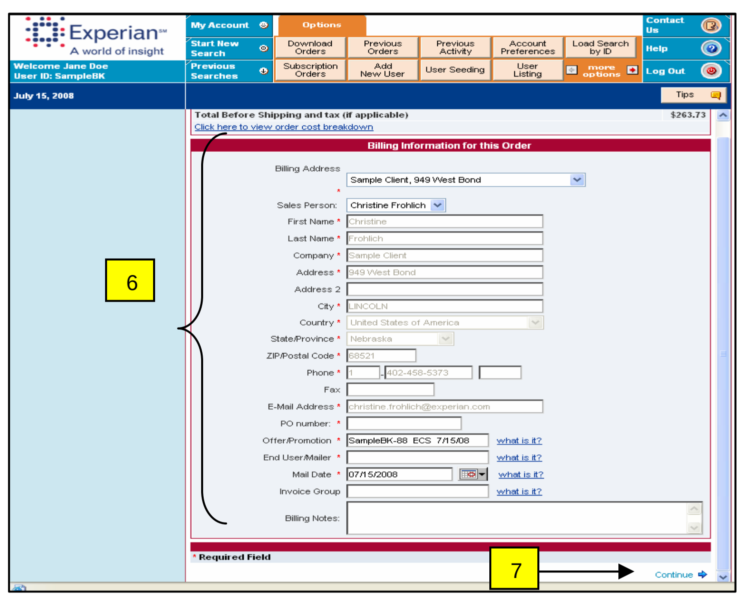
1) Click on the **Place Order** button at the bottom of the screen.
2) Enter the required information and then click the *Continue* hyperlink.





3) Select a file format that is compatible with the software program you will be using.
4) You can view and/or edit the file layout by clicking on the *Special Layout* hyperlink. This will open a new window where you can view and edit the layout. After you have made all edits, simply click the submit button, this will take you back to the file format screen.
5) Click the *Continue* hyperlink to move to the next screen. (If you are purchasing telephones, the next screen will display the SAN form you entered. Confirm by clicking the *Continue* hyperlink, this will move you to billing information screen.)
6) Review billing information and enter all required fields that are notated with a red asterisk.
7) Click on the *Continue* hyperlink.

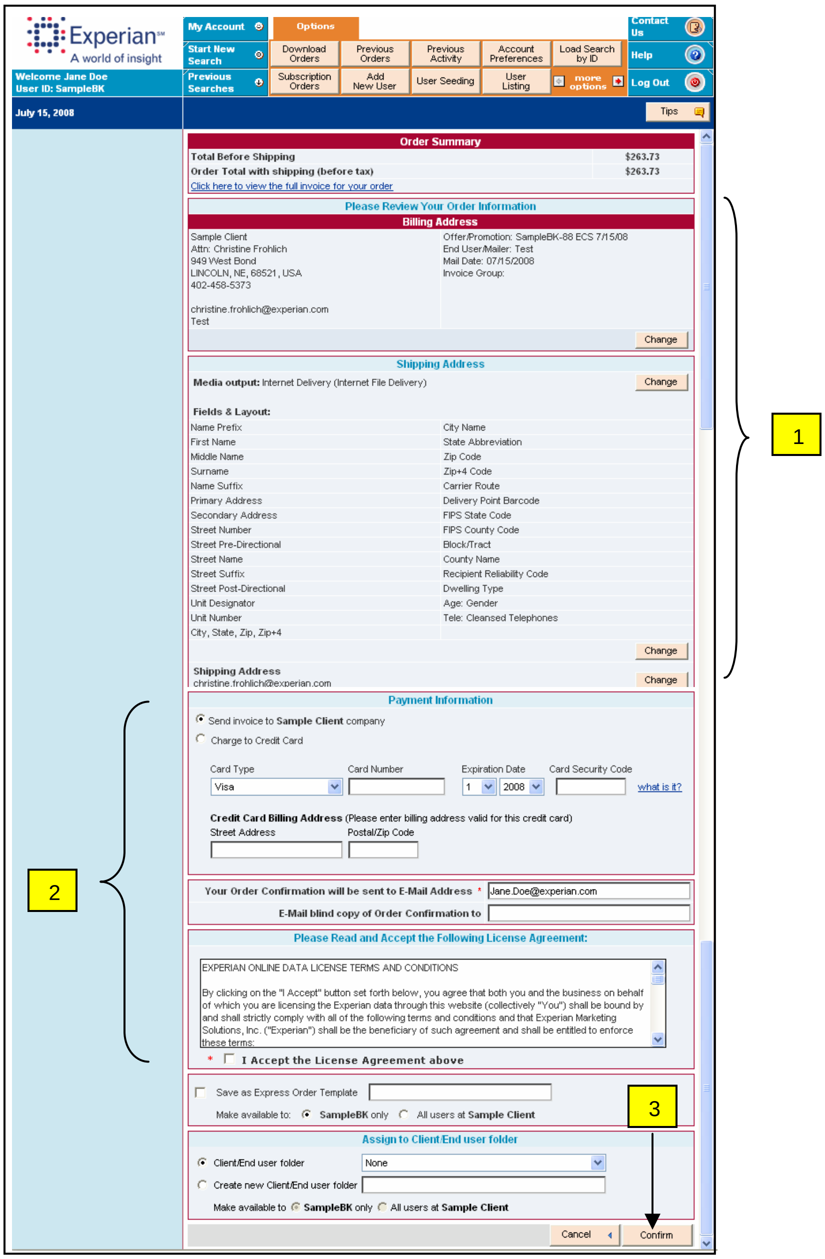




Step 5: Confirm and Pay

1) On the order summary screen, review the information you have entered and make any necessary changes.
2) Enter your payment information and accept the License Agreement.
3) Click on **Confirm** to submit your order for processing. An order confirmation will be sent to the email address you have specified.

You have just successfully completed building and ordering a list.



Step 6: Download your order

When you order has completed processing, you will be sent a notification email. Simply follow the directions in the email to download your order. Or, you can log onto Data Select Network, go to the **Options** tab and select the **Download Orders** button. This will display all the orders you have submitted that are ready for download.

[Click here](#) for detailed step-by-step instructions on downloading your order.
[Click here](#) to view other instructional documents for Data Select Network.