

BullseyeSM report

A data correction service targeted to your needs

When you need to make changes to credit information previously reported to Experian[®], do it quickly and simply with the BullseyeSM report from Experian. This free service is targeted specifically to your need for convenience and cost-effectiveness in your credit operations. The Bullseye report saves you the time and trouble of researching account histories and ordering forms. It replaces the Universal Data Forms process with a fast, efficient method for requesting changes.

How the Bullseye report works

A simple inquiry displays the current status of an account as stored in Experian's database and generates a hard copy on which you can request changes. Your inquiry is displayed on your customer's credit report.

See inside this product sheet for the Bullseye output format and detailed instructions on completing the Bullseye form.



How to complete the Bullseye form

1 Remove all account data

Check this section if you want the account completely removed.

2 Make the following requested change

Check this section if you are requesting a change. Then complete sections 3 through 18 to ensure that the account is accurately updated.

3 Type

Enter the numeric account type as shown on Experian's Glossary of Account Status Comments.

4 Term

Indicate the number of monthly payments. For revolving accounts use REV; for Line of Credit use LOC.

5 ECOA

Enter the ECOA code as shown on Experian's Glossary of Account Status Comments under ECOA code definitions. This section must be completed.

6 Date/Open

Enter the date the account was opened in MMDDCCYY format.

7 Bal/Date

Enter the effective date of balance in MMDDCCYY format.

8 Last/Pay

Enter the date of the last payment in MMDDCCYY format.

9 1st/Amt/Type

Enter the amount of the loan or credit established. For revolving accounts, use the credit limit or highest balance. Also enter the loan amount type:

C (charge-off amount)

H (high balance)

L (limit)

O (original loan amount)

10 Balance

Enter the current balance on the account.

11 Month/Pay

Enter the scheduled monthly payment amount.

12 2nd/Amt/Type

Enter a second amount for the account, if applicable, followed by the amount type:

C (charge-off amount)

H (high balance)

13 Pymtlevel/Date

Enter the date the account first reached the present status level.

14 \$Pastdue

Indicate the amount past due.

15 Pymt/Status

Enter Experian's Numeric Status Code as shown on Experian's Glossary of Account Status Comments. This section must be completed.

16 COM

If necessary, special comments can be added to the tradeline. Enter the Special Comment Code as shown on Experian's Glossary of Account Status Comments under Special Comments. To remove the special comment, leave the field blank.

17 Delete remark

Circle "yes" if you want the remark associated with the tradeline to be deleted. The following remarks may appear with the tradeline:
ORIGINAL CREDITOR
BALLOON PAYMENT
SOLD TO

18 Change remark

Enter any changes to a remark associated with the tradeline.

19 Bureau (ACB ratings)

When using Experian's Bullseye report to update another bureau's file, circle the appropriate ACB rating.

20 Subcodes

Enter your company's seven-digit subscriber number. Do not include your password.

21 Authorized signature

The form must be signed and dated by the person authorized to make changes. The signature must be on file with Experian.

To keep your Bullseye reports secure,
mark out the password before mailing.

*Note: If you instruct Experian to make
a change, you also must adjust your
reporting tape to reflect the change.
When you sign the Bullseye report,
you certify that your computer or
manual records have been adjusted
to reflect any changes.*

**To find out more about the Bullseye
report, contact your local Experian
sales representative or call
888 333 4930.**

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