

Avoid fraud and reduce financial loss with Connect Check/PlusSM. These real time tools will verify a caller's identity instantly, analyze a potential customer's risk, pull a full credit report and respond with the appropriate automated, customized message. This limits risk and maximizes your profit potential.

Identification fraud is a growing epidemic. And while consumers are the ones directly affected, ultimately, you pay the price.

Connect Check and Connect Check/Plus were developed specifically for the telecommunications, energy, and cable industries to help you avoid that liability simply and efficiently. Connect Check gives you the ability to verify a caller's identity instantly. And Connect Check/Plus adds critical risk management, which can be based on a variety of risk models—all in real time at the initial point of contact.

Experian's Connect Check/Plus ensures good customers are treated as such and riskier ones are handled in ways that limit your potential losses. Identify new opportunities to up-sell and cross-sell quickly, easily, and with minimal training.

The Connect Check/Plus suite:

- Provides fast, accurate ID verification and risk scores at the point of sale
- Speeds customer acquisition and approval while reducing fraud
- Automates fast and accurate credit decisions

- Reduces training time with user-friendly operations
- Provides new cross-sell and up-sell marketing opportunities

Faster, safer customer acquisition and approvals

The Connect Check/Plus suite integrates several powerful tools that work to deliver the answers you need to speed approval processes, increase your customer base, and manage risk. Flexible ID verification algorithms. Powerful risk scoring templates. Auto-decisioning solutions. And the power of one of the largest consumer databases in the world.

Simply enter customer information, such as name and social security number, or name and address, and you get ID verification results in seconds. Typical ID match results include:

Deceased or non-issued SSN

An invalid number indicates possible fraud.

No record found

No information resides in Experian's database.



ID match

There is a valid correlation between the applicant and the given social security number.

ID match to another name

Applicant name matches social security number, but other names have a stronger association with that number.

ID no match

The social security number is associated with a name other than the applicant's.

With such key information available, customer service representatives can then respond to the results based on company policy. No additional training is necessary.

Put Connect Check and Connect Check/Plus to work for you today

Put the power of Experian's scoring tools and data at your fingertips and start making more informed, profitable customer decisions while avoiding costly fraud. We're here to help. Call us or visit our website to put our experience to work for you.

Contact your local Experian sales representative or call

800 333 4930

505 City Parkway West
Orange, CA 92868
800 333 4930

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